

Tiranga Creatives

**Moments With  
Tiranga**



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**#MomentsWithTiranga**



**Indian National Flag  
on top of Tiger Hill in Drass,  
Kargil**

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Can there ever be a better  
picture than this!!?

AWESTRUCK

IN  #AmritMahotsav

#MomentsWithFlag

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 @adgpi

IC: @Flamboyantpo1



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**#MomentsWithTiranga**



**Indian National Flag projection on  
Matterhorn, Switzerland**

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Of hope, love & strength...  
The Matterhorn mountain in  
Swiss Alps lit up in Tricolours in  
2020 to send out a message of  
support & solidarity for India in  
its fight against COVID-19  
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## #MomentsWithTiranga



Arunachal's Taka Tamut atop  
Mt. Everest in 2018

Winner of 2019 Tenzing  
Norgay National Adventure  
Award, #TakaTamut scaled the  
Mt Everest in 2018 without the  
help of sherpas & proudly  
unfurled the Tricolour at the top  
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## #MomentsWithTiranga



When Mumbai came out in huge numbers  
to watch Sunil Chhetri & team play  
against Kenya in 2018

For the love of football!⚽  
Mumbai thronged the stadium  
to watch @chetrisunil11 & boys  
in action against Kenya in  
2018. The chants of  
'INDIA...INDIA' filled the arena,  
making it one of the most  
memorable matches to watch IN  
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#ResolveAt75 @YASMinistry



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**#MomentsWithTiranga**



**Rakesh Sharma proudly displayed  
the Indian National Flag on his spacesuit**

Taking India to the space!



In the 1984 space flight, the Indian National Flag flew into space as an emblem on the spacesuit worn by Cosmonaut Wg Cdr #RakeshSharma.

PROUD! IN #AmritMahotsav  
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## #MomentsWithTiranga



**Wg Cdr Asha Jyothirmal with the Tricolour after  
a joint skydiving demonstration in Dhaka**

Up above the world so high...IN  
Wg Cdr Asha Jyothirmal of  
#IAF carried out a joint  
skydiving demonstration along  
with skydivers of Bangladesh  
Air Force at Dhaka to celebrate  
Victory day of #1971war.  
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#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
@IAF\_MCC





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## #MomentsWithTiranga



**37 ft x 25 ft National Flag unfurled at  
Tololing peak by Drass Warriors**

A trekking expedition was organized by Drass Warriors to unfurl a 37 ft by 25 ft National Flag at Tololing peak. The trek was part of a tribute to the bravehearts of the #IndianArmy #AmritMahotsav #MainBharatHoon #IndiaAt75 #ActionsAt75 @adgpi IC: @NorthernComd\_IA

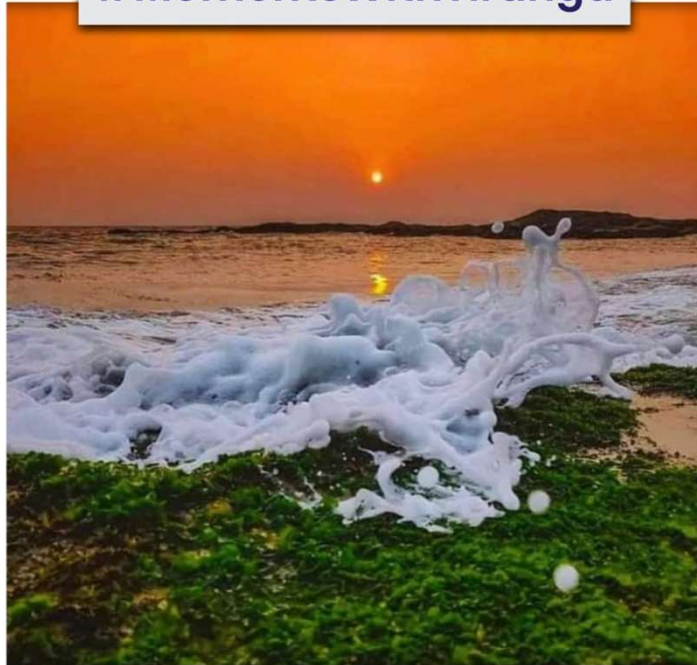
## #MomentsWithTiranga



The men in blue with the Tricolour after winning the ICC Cricket World Cup 2011

History repeats! The men in blue made the country proud & kept the #Tiranga high with the #ICC World Cup win in 2011. PROUD👏IN #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ResolveAt75 @cricketworldcup @ICC

## #MomentsWithTiranga



**Nature flaunting the Tricolour**

Our pride, the tricolor in nature  
♥IN #AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
IC: @singhsanjeevku2

## #MomentsWithTiranga



## Tricolour at Baba Harbhajan Singh Memorial Temple, Gangtok

Come rain, snow, or sunshine,  
may our Tricolor always keep  
flying high- Wish of every  
Indian ❤️IN #AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
IC: @Jayalko1



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## #MomentsWithTiranga



**PV Sindhu with the Tricolor after winning Bronze at Tokyo 2020**

A moment that will remain etched in our memories forever!

@Pvsindhu1 with the #Tricolour at #Tokyo2020 after winning a Bronze medal 🏅 . With this win, she became the first Indian woman to claim two Olympic medals. She had previously won a silver at #Rio2016 🥈 IN #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #IdeasAt75 @Olympics IC: @WeAreTeamIndia



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## #MomentsWithTiranga



**Indian Hockey Team with the  
Tricolour at Tokyo 2020**

A date with history! At #Tokyo2020, the Indian Hockey team not only won a bronze medal 🏆 but also found its way back to the Olympic podium after over 4 decades 🙌 IN #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #IdeasAt75 @Olympics IC: @WeAreTeamIndia

**#MomentsWithTiranga**



**Indian National Flag projection in full glory at London Stock Exchange**

This pic just made our day! All the way from the #LondonStockExchange IN #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 IC: @ashabhosle



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## #MomentsWithTiranga



**78-year-old Anima Talukdar proudly holds the Tricolour after winning gold in a walking competition in Singapore**

Age no bar! At 78, Anima Talukdar, a retired school headmistress from Kalna, West Bengal won a gold 🏆 for India in 3000 mtr walk competition at International Masters' Track & Field Championship 2022 in Singapore. She celebrated her victory with the #Tiranga 🇮🇳 #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75





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## #MomentsWithTiranga



**Triple Olympic gold medalist Balbir Singh Sr was known to always keep Tiranga by his side for inspiration**

Hockey legend.  
[#BalbirSingh](#) Sr's world record for most goals scored by an individual in the men's hockey final of the [#Olympics](#) still remains unbeaten. It is said, he always used to keep [#Tiranga](#) by his side for inspiration & motivation

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## #MomentsWithTiranga



**BSF personnel keeping the flag  
high even in sub-zero degrees**

Till the time we have  
our brave soldiers  
guarding us, we  
know we & the  
Tiranga will stay  
strong IN  
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#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon  
#IndiaAt75  
#ActionsAt75 IC:  
@BSF\_India



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## #MomentsWithTiranga



**The first stamp of the  
Independent India with Tiranga on it**

#DidYouKnow? The 1st  
Stamp of Independent India  
was issued on 21 Nov 1947  
and depicted  
the Indian Flag with the  
patriots' slogan, 'Jai Hind'. It  
was valued at three & one-  
half annas IN  
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#HarGharTiranga  
#TirangaAnecdotes  
#MainBharatHoon  
#IndiaAt75 #ResolveAt75



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## #MomentsWithTiranga



## Ripon Building in Chennai lit up in Tricolour

Anything that dawns  
saffron, white & green,  
lights up with beauty!  
Ripon Building in Chennai  
on independence  
day...stunning!  
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#HarGharTiranga  
#MainBharatHoon  
#IndiaAt75 #ResolveAt75  
IC:  
@bijoyghosh70

**Know Your Tiranga**



The Indian flag was displayed at the iconic site of the Battle of Longewala in 1971, on the occasion of 74th Army Day. The flag was 225 feet long & 150 feet wide & weighs 1400 kgs. The flag is a creation by Khadi & Village Industries Commission (KVIC) to celebrate ongoing #AmritMahotsav



The idea to use Ashoka Chakra instead of Chakra was suggested by Badr-ud-Din H.F. Tyabji. He was further advised by the committee to consult #Gandhiji to whom he showed a sample made by his wife. Gandhiji happily gave the nod to the new design & the committee immediately adopted it on the Flag IN#AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75



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हमारे राष्ट्रीय ध्वज का मूल डिज़ाइन  
**श्री पिंगली वेंकैया जी**  
द्वारा तैयार किया गया था।

देश के राष्ट्रीय ध्वज तिरंगे का मूल डिज़ाइन आंध्र प्रदेश के स्वतंत्रता सेनानी श्री पिंगली वेंकैया जी द्वारा डिज़ाइन किया गया था। वह महात्मा गांधी जी के विचारों से प्रभावित थे, और उनके कहने पर उन्होंने राष्ट्रीय ध्वज को डिज़ाइन किया।





IS:1 The National Flag of India

***Did you know?***

The Indian National Flag must conform to specifications laid down by the Bureau of Indian Standards (BIS)

Our flag marks the beginning of India's foray into Standardisation. The first standard set by @IndianStandards - IS:1 defines the Specifications for the National Flag of India(Cotton Khadi)  
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**क्या आप  
जानते हैं?**



**राष्ट्रीय ध्वज के  
मध्य में बने चक्र में 24 तीलियां  
होती हैं।**

हमारे राष्ट्रीय ध्वज तिरंगे में बने चक्र में 24 तीलियां होती हैं, जो अशोक चक्र की प्रतीक हैं। यह चक्र सम्राट अशोक के अनेक शिलालेखों में पाया गया है।



**Tricolor hoisted  
by Bhikaji Cama in  
1907 at Stuttgart,  
Germany**

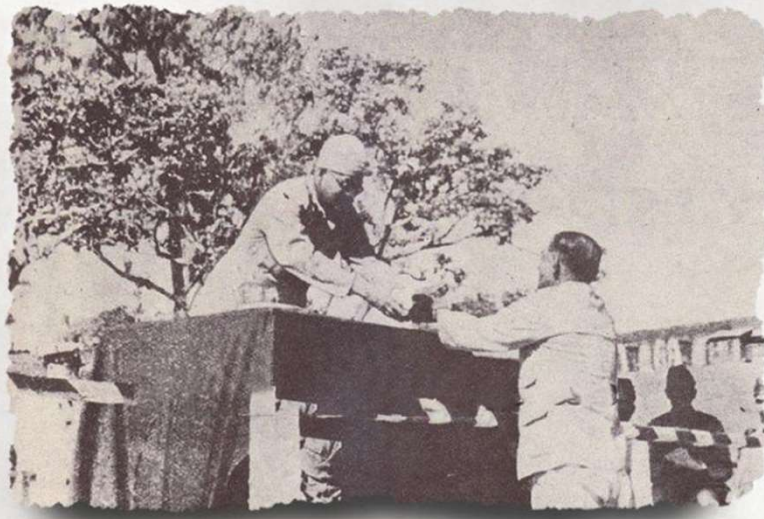
.....  
#FromTheArchives

#BhikajiCama herself co-designed the flag. The 8 lotuses in the flag represented the 8 provinces & the 3 stripes represented unity among all religions of India. The tricolor also featured the words Vande Mataram written right in the middle #AmritMahotsav #FromTheArchives



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**#RareAndUnseen**

Image of Netaji at Port Blair on 30<sup>th</sup> Dec 1943  
attending the National Flag hoisting ceremony

#Netaji became the first person to hoist the Indian National Flag on the liberated (from British) soil of Andaman & Nicobar Islands. This #RareAndUnseen image is from the flag hoisting ceremony held at the Gymkhana Ground in Port Blair on 30 Dec 1943 #AmritMahotsav



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## Know your Tiranga!



**Tenzing Norgay** became the first person to hoist the Indian National Flag on Mt. Everest on **29 May 1953.**



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On reaching the top of the summit, Tenzing Norgay, one of the first 2 men to conquer Mt. Everest, unfurled India's National Flag. Thus becoming the first person to do so in 1953

#AmritMahotsav

#KnowYourTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 #Trivia

#IndianNationalFlag

Source:

<https://timesofindia.indiatimes.com/city/kolkata/the-unknown-face-behind-first-climb/articleshow/47909351.cms#:~:text=%22Tenzing%20was%20merely%20a%20'sardar,%2C%22%20he%20re%2Dcalled.>



On 15th Aug 1947 at 10:30 am  
#India witnessed history in the  
making. It was the day the  
British flag was lowered by  
Louis Mountbatten, giving way  
to the Indian National Flag,  
which was raised for the first  
time on the flag mast at the  
Parliament. Goosebumps!  
IN#AmritMahotsav  
#KnowYourTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
#ActionsAt75 #Trivia



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## Know your Tiranga!



### क्या आप जानते हैं?

वर्ष 1906 में डिज़ाइन किये गये  
राष्ट्रीय ध्वज में तीन रंगों को  
शामिल किया गया, जिसके बीच  
में 'वन्दे मातरम्' लिखा था।

वर्ष 1906 में डिज़ाइन किये गये राष्ट्रीय ध्वज में तीन रंगों का समावेश किया गया था, जिसके बीच में वन्दे मातरम् लिखा था। इस ध्वज में तारों के साथ ही चांद और सूरज की आकृतियां भी दर्शायी गयी थी। बाद में इसमें थोड़ा परिवर्तन कर तारों को कमल के फूल से बदल दिया गया।





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## Know your Tiranga!

The first outdoor official flag hoisting of independent India's flag took place in Canberra, Australia on **15th August 1947**.



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Here's some interesting trivia on the National Flag for you: The first outdoor official flag hoisting of our National Flag took place on 15th Aug 1947, in Canberra, Australia at the residence of Sir Raghunath Paranype, the High Commission of India in Australia. Interestingly, because of the difference between the two countries, the hoisting was done around 4.3 hrs in advance there

IN #AmritMahotsav

#KnowYourTiranga

#HarGharTiranga #MainBharatHoon

#IndiaAt75 #ActionsAt75 #Trivia

#IndianNationalFlag

**Source:**

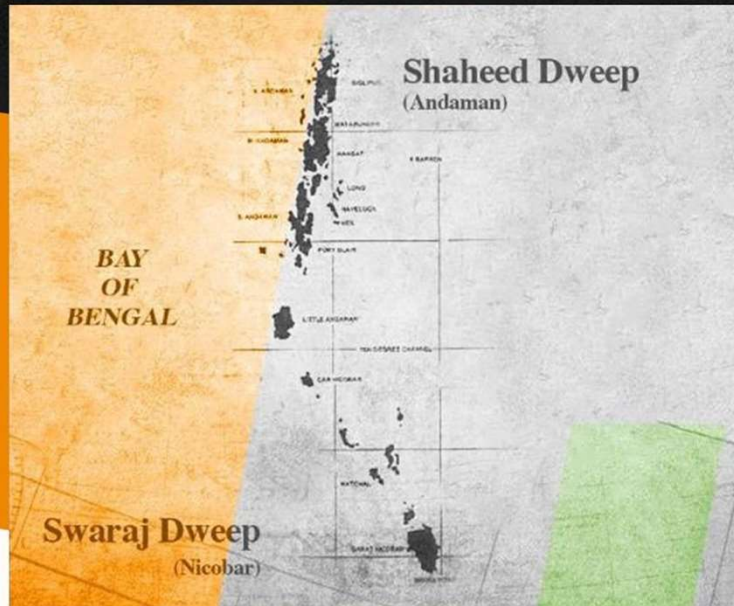
<https://flagfoundationofindia.in/know-your-national-flag.html>





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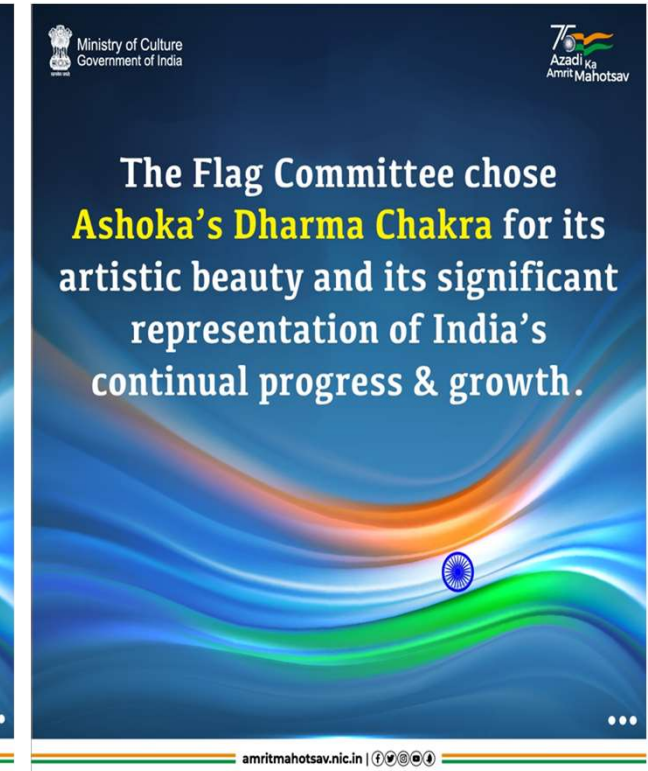
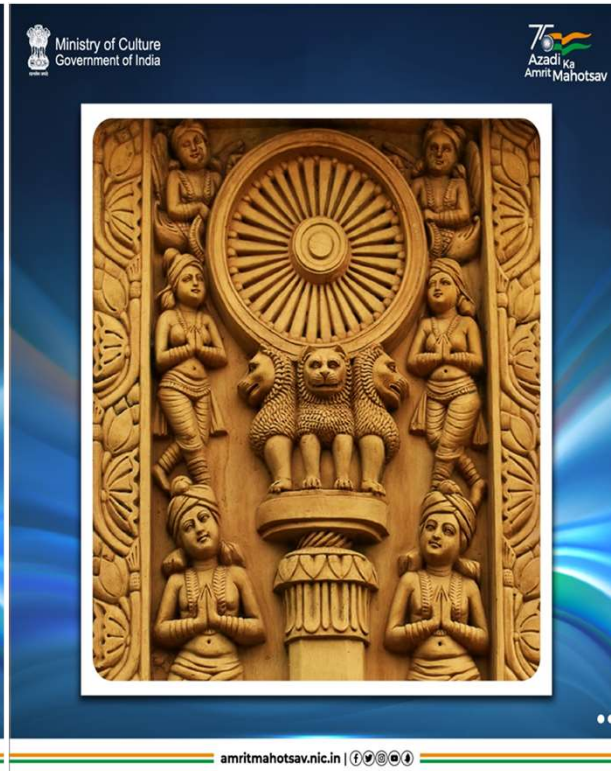
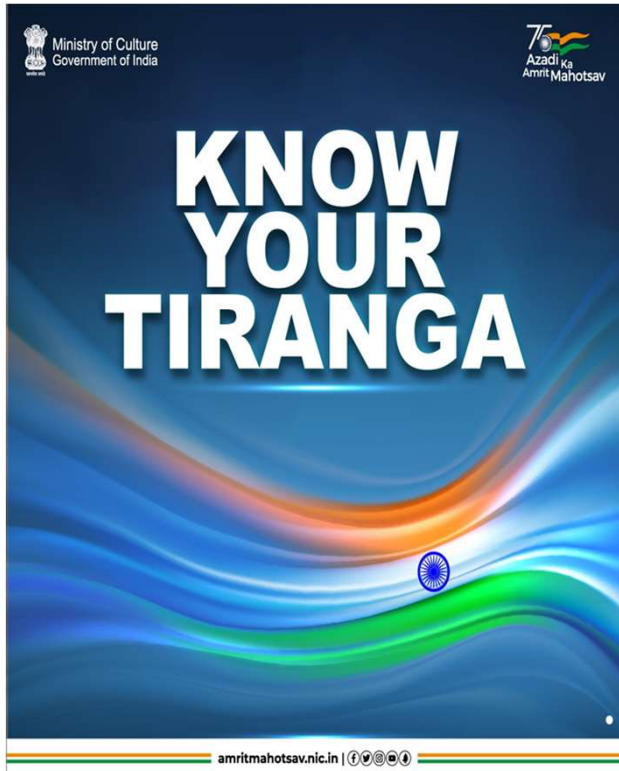
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**On 30th December, 1943**

*Netaji hoisted the Tricolor flag for the first time at Port Blair. He also announced the islands, the first Indian territory freed from the British rule.*

On 30th December 1943, Netaji hoisted the Tricolor flag for the first time in Port Blair and renamed the Andaman Islands as Shaheed Dweep & Nicobar Islands as Swaraj Dweep. #AmritMahotsav #MainBharatHoon #Netaji #NetajiSubhasChandraBose



## Carousel:

#DidYouKnow that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the "Sarnath Chakra" was the most striking & artistic #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75



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## Guess & Share

Name the official book that lays down the Code for the use of our National Flag?

- a) The Flag Book of India
- b) Flag Code Of India
- c) Code for Tiranga
- d) The Tiranga Code Book

Let's see how well you know the #IndianNationalFlag. #Guess and share the answer to this question in the comments below & don't forget to tag friends in #AmritMahotsav #GuessAndShare #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia



## Know your Tiranga!



श्याम जी कृष्ण वर्मा, मैडम भीकाजी कामा, तथा वीर सावरकर जी ने वर्ष 1907 में राष्ट्रीय ध्वज का नया संस्करण तैयार किया। जिसमें डिजाइन के साथ रंगों में भी बदलाव किया गया था।



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**The Indian National Flag must  
never be placed upside down!**



KNOW YOUR  
**TIRANGA**

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#KnowYourTiranga protocol:  
The National Flag must  
never be placed upside  
down. Our Flag is our pride &  
should always fly high! IN  
#AmritMahotsav  
#HarGharTiranga  
#MainBharatHoon  
#IndiaAt75



संस्कृति मंत्रालय  
भारत सरकार

75  
आज़ादी का  
अमृत महोत्सव

# क्या आप जानते हैं?



भारतीय राष्ट्रीय  
ध्वज से संबंधित  
नियम और  
कानून फ्लैग कोड  
के तहत आते हैं।

निजी, सार्वजनिक तथा सरकारी संस्थानों द्वारा राष्ट्रीय ध्वज के प्रदर्शन से संबंधित सभी कानून, परंपरा और निर्देश फ्लैग कोड के तहत आते हैं। यह फ्लैग कोड 26 जनवरी 2002 को लागू हुआ था।



संस्कृति मंत्रालय  
भारत सरकार

75  
आज़ादी का  
अमृत महोत्सव

राष्ट्रीय ध्वज  
को सूती,  
पॉलिएस्टर, ऊनी,  
रेशम अथवा  
खादी के कपड़े  
से बनाया जा  
सकता है।



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फ्लैग कोड 2002 को 30 दिसंबर 2021 में संशोधित कर राष्ट्रीय ध्वज को पॉलिएस्टर या मशीन से ध्वज बनाने की अनुमति दी गयी। अब राष्ट्रीय ध्वज को हाथ से या मशीन से सूती, पॉलिएस्टर, ऊन, रेशम या खादी के कपड़े द्वारा बनाया जा सकता है।

## **Har Ghar Tiranga Collaterals**





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Har Ghar Tiranga  
13<sup>th</sup>-15<sup>th</sup> August 2022



हर घर तिरंगा  
13-15 अगस्त 2022



Har Ghar Tiranga  
13<sup>th</sup>-15<sup>th</sup> August 2022



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हर घर तिरंगा  
13-15 अगस्त 2022